

CONSOLIDATED PLATFORM FOR

PIM/MDM

Product Information and Master Data Management

DAM

Digital Asset Management



CMS/UX

Customer Experience Management

ECOMMERCE

B2B and B2C Online Shop

Pimcore is an open-source software platform for **managing data** and **customer experiences**. Pimcore Data Manager consolidates any type and amount of digital information for **multi-channel-publishing** purposes – solving enterprise data issues such as scattered, siloed and messy data. Pimcore Experience Manager presents the data in an exciting way and combines advanced web content management, database publishing and eCommerce functionalities.

Pimcore is the only platform that seamlessly integrates 4 applications – **PIM/MDM, DAM, CMS/UX and eCom-**

merce – out-of-the-box. This seamless integration ensures a great time-to-market, superior quality and unmatched connectivity. Enterprises choose Pimcore to solve digital transformation challenges because its open-source-licensing model ensures **flexibility**, ownership of **intellectual property**, and continuous **innovation**.

Pimcore is **open-source** and **free of charge**. Free for developers, small businesses, and large global enterprises. Pimcore does not rely on selling licenses. It makes money out of selling optional SLAs, training and professional services.

LOVED BY MORE THAN 80,000 BUSINESSES
IN MORE THAN 56 COUNTRIES AROUND THE WORLD

INTERSPORT



GANT

MEDIA - SATURN



AWARDS & RECOGNITION

FROST

 SULLIVAN

„Content Management Technology Innovation Award“

T-Systems

„Enterprise-ready Customer Experience Management“

CMS Critic

„Best Open-Source Enterprise Customer Experience Software 2017“

Gartner

Cool Vendor 2018

„Cool Vendor in Digital Commerce 2018“