

ROUNDTABLES

PIMCORE[®] MOUNTAIN SUMMIT

27 September, 2022

**APPLY
NOW**

TIME	TITLE	DESCRIPTION
2:00 PM - 3:00 PM	STRONGER TOGETHER - SHARING BEST PRACTICES & ADVICES FOR WINNING PROJECTS WITH PIMCORE CYRILLE DE SAGAZAN, DATASOLUTION	Discuss and exchange among partners about Pimcore key factors of success and their approach for winning against competition in PIM/MDM tenders or presales. Each partner is invited to share advice & best practices, and will provide recommendations and examples about what make them win projects with Pimcore. The Pimcore team will also provide some insights from their vendor perspective and their advice to partners for being successful.
2:00 PM - 2:30 PM	HOW DO WE MANAGE TO GROW QUICKLY AND STILL ENSURE THAT OUR EMPLOYEES ARE WELL TRAINED? ALEXANDRA ESSIG, BASECOM	We asked ourselves this question some time ago and founded the basecom Academy as a solution for solid growth and good basic training for our developers. In this roundtable, we would like to introduce you to the basecom Academy and show you how we train our employees and external developers.
2:00 PM - 3:00 PM	DISCUSS HOW PRINT CAN BE ESSENTIAL FOR YOUR SUCCESS WITH PIMCORE NINA WAGEMEYER, PRIINT	Does print still help you succeed in a digital World? We believe that with the right amount of automation it does. Especially since print touchpoints (e.g. datasheets, catalogs, labels, packaging, brochures, etc.) have become an essential part of a successful Digital Product Experience. There are many possibilities how to implement print projects with Pimcore. Brunner AG, Stephan Kopf, and priint Groups, Horst Huber, want to discuss this thesis in our Roundtable

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3:45 PM - 4:45 PM	PIMCONAUT GOES METAVERSE EVA WERLE & ARNDT KÜHNE, BASILICOM	The Metaverse is here. And it will not go away anymore. What does the Pimconaut need for a successful journey into the metaverse? What does he take with it? How "meta" is Pimcore today and how to evolve successfully? Join our discussion!
3:45 PM - 4:45 PM	PRINT IS DEAD, LONG LIVE PRINT. THE DIFFERENT APPROACHES OF CREATING PRINT PRODUCTS WITH PIMCORE DATA JAN WALTHER, BLACKBIT	Many of us thought print products are about to die but currently they are coming back. Let us talk about the different ways of generating print documents like product datasheets, flyers or whole catalogs from your Pimcore data. We will cover different approaches like automatic generation of product datasheets as soon as product data changes, customizable print products or connecting Pimcore to InDesign.
3:45 PM - 4:15 PM	THE ALL-IN-ONE APPROACH DANIELE FONTANI, SINTRA CONSULTING	Pimcore can solve most digital problems and enables digital transformation. With a single platform, but not all companies are ready to embrace Pimcore as the main solution for all their problems. In this roundtable, we will discuss how to deal with the most common customer objections like vendor locking, the monolithic approach, and the user interface. Moreover, through the sare of common experience, we will understand how to improve the storytelling of Pimcore in front of the customer.