Is Closing Omni-channel Gaps Turning into an Uphill Task for you?

Trends Affecting the Current Retail Environment

- In 2017, 51% of U.S. retail sales were digitally impacted
- 48% of shoppers will share data for more personalized service
- By 2022, 41% of in-store sales will be influenced by the internet
- Omnichannel shoppers have 30% higher lifetime value than those who shop using only one channel.
- 89% of Customers are retained by enterprises with omnichannel engagement strategies

Source: Forrester
Source: Deloitte
Source: Invesp
Source: ThinkWithGoogle

SO HOW DO YOU ATTRACT THE OMNI-CHANNEL LOVING CUSTOMER?

By Creating a Level Playing Field With Product Information Management

Your enterprise strategy must be directed towards conversion on any channel, while giving your customers an experience they’d never forget.

Pimcore helps enterprises do just that. Try a free Demo now: https://www.pimcore.com/en/try

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