5 WAYS PIM IMPROVES BUSINESS PERFORMANCE

1. Accelerates new product introduction
2. Improves compliance and introduces data governance
3. Automates key workflows and processes
4. Brings down data management and publishing time
5. Enables marketing and sales automation

Source: GARTNER (May 2020)

Pimcore PIM consolidates any type of data from anywhere, including e-Marketplaces and Digital Commerce. It allows you to achieve maximum efficiency in production through its powerful features:

- Single view of product data
- Consistent, up-to-date information
- Simultaneous product management in multiple geographies, languages, and channels
- Omnichannel commerce for a seamless customer experience
- Improved data integration and delivery

With Pimcore PIM, you can:

- Adaptability, agility, and scalability
- Simultaneous workflows
- Rapid patching up of business ecosystems
- Enabling a way to digitalize your business
- Making informed virtual shelves
- Integrates with a host of technology vendors
- Provides operational efficiency that maximizes business processes
- Drives omnichannel engagement on any channel
- Ensures consistency, up-to-date data at all times
- Data from all the sources of e-commerce and ERPs
- Provides visibility across the company

The COVID-19 pandemic has led manufacturers to rethink their digital business strategy. Pimcore PIM helps manufacturers in this transition by providing a single platform for product data management.

- Accelerates new product introduction by providing a single view of product data
- Improves compliance and introduces data governance
- Automates key workflows and processes
- Brings down data management and publishing time
- Enables marketing and sales automation

In conclusion, Pimcore PIM is the answer to the challenge posed by the COVID-19 pandemic. It provides a single platform for product data management, allowing manufacturers to adapt and stay ahead in the digital revolution.